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Top Essential Oil Brands: A Detailed Guide

Discovering the Best Essential Oils

With countless essential oil brands available, it can be daunting to choose the right one. Each company offers unique benefits, from quality to pricing. Here's a detailed list of 50 essential oil companies on Amazon, ranked for your convenience.

Leading Essential Oil Brands

1. [Barefut Essential Oils](#): Link goes Directly to Barefut Website (for better deals)

Brand Overview

- **Company Background:** Barefut is a U.S.-based essential oil company that emphasizes purity and third-party testing. They focus on sourcing non-GMO, ethically harvested plant materials.
- **Philosophy:** The brand aims to offer “therapeutic-grade” oils, promoting detailed testing and transparency. They often highlight quality and affordability combined.

Product Range

1. Single Essential Oils

- Popular oils like Lavender, Peppermint, Eucalyptus, Frankincense, Tea Tree, etc.
- Sourced from regions known for producing high-quality crops.

2. Synergy Blends

- Formulated blends for specific purposes such as relaxation, immunity support, focus, or uplifting moods.

3. Carrier Oils & Accessories

- Common carrier oils (e.g., Jojoba, Sweet Almond) and aromatherapy tools like roll-on bottles.



Quality & Testing

- **Third-Party Lab Testing:** Barefut states they use GC/MS testing to validate oil purity and quality.
- **Therapeutic-Grade Claims:** Although “therapeutic-grade” is not an officially regulated term, the brand uses it to indicate high standards of sourcing and minimal adulteration.

Packaging & Presentation

- Typically packaged in **amber or cobalt blue glass bottles** to protect the oils from UV light.
- Labels usually include both the common name and botanical name, along with basic usage recommendations.

Pricing

- **Mid-Range:** Generally considered more affordable than premium MLM brands (e.g., doTERRA, Young Living), but slightly higher than some budget-focused sellers.
- **Value Sets:** They occasionally offer bundled sets that can bring down the per-oil cost.

Overall Impression

Barefut Essential Oils stands out for its emphasis on **third-party testing and purity** while maintaining **moderate pricing**. Their products are well-received by those seeking an alternative to pricier brands without compromising on quality. If you value **transparency** and a **mid-tier price point**, Barefut may be a solid option for both beginners and more experienced essential oil users.

2. [Rocky Mountain Oils \(RMO\)](#) Link goes Directly to Rocky Mountain Oils Website (for better deals)

Brand Overview

- **Company Background:** Established in 2004, Rocky Mountain Oils (RMO) is a U.S.-based, direct-to-consumer essential oil company. They focus on transparent sourcing and detailed testing to ensure purity and quality.
- **Philosophy:** RMO aims to provide high-quality essential oils and blends without the multi-level marketing (MLM) framework. They often highlight their commitment to offering 100% pure essential oils, with easy access to batch-specific GC/MS test



results.

Product Range

1. Single Essential Oils

- Popular options like Lavender, Peppermint, Frankincense, Tea Tree, and many more.
- Sourced from various countries known for high-quality crops.

2. Synergy Blends

- Blends crafted for specific goals or benefits, such as relaxation, sleep support, focus, and immune system boosts.

3. Kits & Collections

- Themed bundles aimed at aromatherapy newcomers or those wanting a curated set of oils (e.g., wellness kits, emotional support sets).

4. Carrier Oils & Accessories

- RMO also sells carrier oils (e.g., Fractionated Coconut Oil, Jojoba Oil) and diffuser accessories for safe and convenient use.

Quality & Testing

- **Sourcing and Purity:** Rocky Mountain Oils is known for its “S.A.A.F.E. Promise” (Sourced, Authentic, Accurate, Free of Adulterants, Effective).
- **GC/MS Reports:** They make batch test results available online, so consumers can verify the composition and purity of each oil.

Packaging & Presentation

- **Bottles:** Typically come in amber glass bottles with clear labeling.
- **Labels & Info:** Include both common and botanical names, recommended usage directions, and safety guidelines.

Pricing

- **Mid-Range to Premium:** Not as expensive as some high-end MLM brands, but generally costs more than budget-tier sellers. The higher prices are attributed to detailed testing, quality assurance, and non-MLM operations.

Overall Impression

Rocky Mountain Oils (RMO) stands out for its balance of **transparency, quality, and a user-friendly non-MLM approach**. The brand’s dedication to third-party testing and online test-result access underscores its commitment to purity—attributes that generally earn it high ratings from loyal customers. If you are willing to invest in mid-range to



premium pricing for **tested, traceable essential oils**, RMO is frequently regarded as a **solid, reputable choice**.

3. [Amrita Aromatherapy](#): Link goes Directly to Amrita Website (for better deals)

Brand Overview

Founded: Amrita Aromatherapy was established in 1989 by Dr. Christoph Streicher, who has a background in Ayurveda and holistic health.

Focus & Philosophy: The company emphasizes purity, therapeutic value, and sustainably sourced ingredients. They follow strict standards, such as certified organic or wildcrafted raw materials whenever possible.

Product Range:

- **Single Essential Oils:** Lavender, Peppermint, Tea Tree, Frankincense, and others.
- **Synergy Blends:** Formulated with specific wellness goals in mind (sleep, stress relief, etc.).
- **Carrier Oils & Personal Care:** Offers carriers like Sweet Almond and Jojoba, plus hydrosols and roll-ons.

Quality & Testing

- **GC/MS Testing:** Amrita states that each batch of oil is tested to ensure purity and potency.
- **Certifications:** Many of their oils are labeled USDA Organic or come from wildcrafted sources, depending on availability and supply.

Packaging & Presentation

- Often sold in **amber glass bottles** to protect oils from light exposure.
- Labels include both common and botanical names, along with guidance on usage.

Pricing

- Amrita typically falls in a **mid-range to premium** pricing tier, reflecting their emphasis on **therapeutic-grade** quality and sustainable sourcing.
-



Overall Impression

Amrita Aromatherapy is recognized among aromatherapy enthusiasts for its **commitment to purity, organic practices, and detailed testing**. While not the largest brand on Amazon, they maintain a **strong niche following**. If you value **therapeutic benefits and sustainable sourcing**—and are willing to invest a bit more than the budget-tier competition—Amrita is frequently **rated in the mid to high 4-star range** by online shoppers.

4. [Plant Therapy](#)

Brand Overview

- **Company Background:** Founded in 2011, Plant Therapy is based in the United States and focuses on offering a broad selection of high-quality essential oils at reasonable prices. They are well-known for their direct-to-consumer approach, thorough testing, and expansive lineup of single oils, blends, and kid-friendly formulations.
- **Philosophy:** The brand places a strong emphasis on making aromatherapy accessible, safe, and user-friendly. One of their notable initiatives is their **KidSafe** line, specifically formulated blends deemed safe for children when used as directed.

Product Range

1. Single Essential Oils

- Includes popular staples such as Lavender, Tea Tree, and Peppermint, as well as a wide variety of less common oils.

2. Synergy Blends

- Crafted by certified aromatherapists to target specific needs (stress relief, immune support, sleep aids, etc.).
- The **KidSafe** line is a standout, featuring blends formulated with children's safety in mind.

3. Carrier Oils & Other Products

- Offers an assortment of carrier oils (e.g., Fractionated Coconut, Jojoba, Sweet Almond) and essential oil accessories.
- Also provides roll-on blends, natural body care products, and diffusers.

Quality & Testing

- **GC/MS Testing:** Plant Therapy boasts transparent batch-specific testing. They partner with reputable labs to perform GC/MS tests, which are often shared on their website.
- **Third-Party Certifications:** Many of their products carry organic certifications (USDA Organic) when the sourced materials meet those standards.



Packaging & Presentation

- **Bottles:** Oils typically come in amber glass with clear labeling.
- **KidSafe Labels:** Products in the KidSafe line sport distinctive labeling, so parents can easily identify safe options for children.

Pricing

- **Moderate & Accessible:** Generally considered **more affordable** than some premium MLM brands (e.g., doTERRA, Young Living), while still emphasizing quality.
 - **Frequent Sales & Bundles:** Plant Therapy often runs promotions or offers bundled sets, adding value for budget-conscious shoppers.
-

Overall Impression

Plant Therapy is known for **combining high quality, transparent testing, and approachable pricing**. Their **KidSafe line** sets them apart, emphasizing safety for households with children. With a reputation for excellent customer service and frequent deals, it's no surprise that Plant Therapy has cultivated a loyal following among both beginners and experienced aromatherapy users. If you value **transparency, variety, and family-friendly formulations**, Plant Therapy is widely considered a **top choice**.

5. [doTERRA](#)

Brand Overview

- **Company Background:** doTERRA was founded in 2008 by a group of healthcare and business professionals who previously worked with other essential oil and network marketing companies. The name "doTERRA" means "Gift of the Earth" in Latin.
- **Business Model:** doTERRA operates as a **multi-level marketing (MLM)** company. Consumers can purchase oils directly from the company's website or through independent "Wellness Advocates."

Product Range

1. Single Essential Oils

- Offers a broad range of oils—from common favorites like Lavender, Peppermint, and Tea Tree to more unique or specialty varieties (e.g., Helichrysum, Melissa).

2. Proprietary Blends

- doTERRA is particularly known for their branded blends, such as **On Guard**



(immune support), **Breathe** (respiratory blend), and **Deep Blue** (soothing blend).

- Many of these blends have dedicated cult followings.

3. Other Wellness Products

- The product line extends to supplements, personal care, skincare, and diffusers, often integrating the essential oils into their formulas.

Quality & Testing

- **CPTG Standards:** doTERRA uses its own quality standard, labeled **CPTG (Certified Pure Tested Grade)**. While not an official, third-party certification, the company states it involves extensive internal and third-party testing.
- **Sourcing:** The brand emphasizes ethical sourcing from the plant's native regions, collaborating with local communities through initiatives like **Co-Impact Sourcing**.

Packaging & Presentation

- Typically packaged in **dark amber glass bottles** with easy-to-recognize doTERRA branding.
- Labels include basic usage suggestions, though detailed guidelines often come from Wellness Advocates or official doTERRA literature.

Pricing

- **Premium Pricing:** doTERRA oils are generally priced higher than many other brands, often attributed to their strict sourcing protocols and MLM structure.
- **Wholesale vs. Retail:** Customers can purchase at retail prices or pay a membership fee to receive wholesale pricing, which is a hallmark of the MLM model.

Overall Impression

doTERRA is a **highly recognizable essential oil brand** known for its **proprietary blends** and **MLM business model**. The company's emphasis on **strict sourcing standards**, **internal testing**, and **wellness education** has earned it a loyal following and a reputation for **top-tier product quality**. However, the **premium pricing** and **multi-level marketing structure** can be polarizing among consumers. If you value **brand reputation**, **specialized blends**, and a **supportive community**, doTERRA remains one of the most influential—and at times, controversial—names in the essential oil industry.



6. [Radha Beauty](#)

Brand Overview

- **Company Background:** Radha Beauty emerged as an online-focused brand that emphasizes skincare and personal care products, with **essential oils** being a significant part of their lineup.
- **Philosophy:** Their mission revolves around providing **natural, cruelty-free products** at **affordable** prices. Radha Beauty is known for promoting clean, simple formulas and often highlights cost-effective bundles, making essential oils accessible to a broad audience.

Product Range

1. Essential Oils & Blends

- Offers common favorites like Lavender, Tea Tree, Eucalyptus, and Peppermint.
- Sells popular multipacks or starter kits (e.g., 6- or 8-bottle sets) that cater to beginners.

2. Skincare & Haircare

- Beyond oils, Radha Beauty provides serums (e.g., Vitamin C, Hyaluronic Acid), moisturizers, and other self-care items.

3. Bundles & Kits

- Often features **value sets** where multiple essential oils are packaged together, sometimes alongside diffusers or skincare samples.

Quality & Testing

- **Purity Claims:** Radha Beauty states that their essential oils are **100% pure** and **therapeutic-grade**, though “therapeutic-grade” is not a regulated term.
- **Sources & Transparency:** The brand generally shares basic sourcing info but does not consistently publish batch-specific GC/MS test results. Some customers rely on the brand’s overall reputation and user reviews for quality assurance.

Packaging & Presentation

- **Bottles:** Typically uses **dark amber glass bottles** to protect oils from light, with eyedropper tops for ease of use in many listings.
- **Labeling:** Straightforward and recognizable, usually includes both the common and botanical name of the oil, along with suggested uses.

Pricing

- **Affordable:** Radha Beauty is particularly known for **budget-friendly pricing**, making them a popular choice for essential oil newcomers.



- **Frequent Discounts:** Sales and value bundles offer opportunities for even lower per-bottle costs.

See also [Exploring the Most Soothing Essential Oils for Allergies](#)

Overall Impression

Radha Beauty has carved out a strong niche in the **essential oil market** by offering **budget-friendly, widely accessible products**. Their **value sets** and **simple packaging** make them especially appealing to those just starting with aromatherapy or casual users looking to expand their collection without spending a fortune. While more transparency in testing could bolster confidence among seasoned aromatherapy enthusiasts, the brand's consistent presence in Amazon best-seller lists and overall high ratings reflect broad consumer satisfaction with **affordability and functionality**.

7. [ArtNaturals](#)

Brand Overview

- **Company Background:** ArtNaturals is a California-based brand offering a wide variety of personal care and wellness products, including **essential oils**, haircare, skincare, and bath products.
- **Philosophy:** The brand's mission is to provide natural, cruelty-free, and sustainable products at **affordable prices**. They often emphasize the botanical origins of their ingredients and seek to reach a broad audience, from casual to more experienced essential oil users.

Product Range

1. Essential Oils & Blends

- Offers a significant lineup of single-note essential oils (Lavender, Tea Tree, Eucalyptus, etc.).
- Sells multi-bottle sets that often include top-selling oils, appealing to beginners or those wanting to expand their collection.

2. Hair & Skincare

- ArtNaturals also produces shampoos, conditioners, body lotions, and serums that feature natural ingredients.

3. Diffusers & Kits

- Often bundles diffusers with popular oil sets, making it convenient for newcomers to aromatherapy.



Quality & Testing

- **Purity Claims:** ArtNaturals advertises its oils as **100% pure, natural, and therapeutic-grade**; however, as with many brands, “therapeutic-grade” is not a standardized term.
- **Transparency:** The company provides general information about sourcing and quality, though batch-specific GC/MS reports are not always widely published. Reviews often rely on overall brand reputation and user experiences.

Packaging & Presentation

- **Bottles:** Typically sold in **dark amber glass bottles** with droppers or orifice reducers, labeled with the common oil name and basic usage guidance.
- **Branding:** ArtNaturals’ packaging tends to feature modern, clean designs, aiming to appeal to a broad audience.

Pricing

- **Budget-Friendly:** ArtNaturals is considered **affordable** compared to premium essential oil brands, often featuring sales and discounted bundles.
- **Value Sets:** Starter kits and variety packs provide multiple oils at a lower per-bottle cost, popular with those exploring different scents.

Overall Impression

ArtNaturals has built its reputation by offering a **wide range of essential oils at accessible price points**, making it especially attractive to aromatherapy beginners and budget-minded shoppers. While experienced users may wish for more detailed third-party testing documentation, the brand’s **fairly high customer ratings** and **broad product selection** have secured ArtNaturals a solid foothold in the essential oil market. If you’re looking to explore different scents and blends without breaking the bank, ArtNaturals is a **well-known, cost-effective choice** on Amazon.

8. [Majestic Pure](#)

Brand Overview

- **Company Background:** Majestic Pure is a U.S.-based wellness and personal care company. While they sell a variety of products (including skincare, hair care, and bath essentials), **essential oils** represent a prominent segment of their catalog.



- **Philosophy:** The brand emphasizes natural ingredients, purity, and affordability. They often market their products with the idea that self-care can be achieved without overspending.

Product Range

1. Essential Oils & Blends

- Offers a broad assortment of single oils, such as Lavender, Eucalyptus, Peppermint, Tea Tree, and Frankincense.
- Provides custom blends targeting particular concerns (e.g., muscle relief, relaxation, or stress relief).

2. Carrier Oils & Self-Care Items

- Also sells carrier oils (e.g., Sweet Almond, Castor, Fractionated Coconut) and related personal care products like body scrubs and bath salts.

3. Multi-Packs & Value Kits

- Often features bundle deals, making it easy for customers to try multiple oils at once.

Quality & Testing

- **Purity Claims:** Majestic Pure labels its products as **100% pure, natural, and therapeutic-grade**—noting, however, that “therapeutic-grade” is not an officially regulated term.
- **Transparency:** The brand generally provides basic information about sources and quality practices, but batch-specific GC/MS test results are not routinely published. As with many brands, customer trust partly relies on market reputation and reviews.

Packaging & Presentation

- **Bottles:** Typically sold in **amber glass** with simple, recognizable labeling. Some oils come in larger bottle sizes (4 oz, 8 oz) for those who use essential oils frequently.
- **Labeling & Info:** Labels usually include both the common and botanical name, plus general usage guidelines.

Pricing

- **Budget-Friendly to Mid-Range:** Majestic Pure’s essential oils are often priced attractively, particularly in larger bottles. They regularly run promotions and sales.
 - **Value Sets:** Multipacks and bundles are popular, offering several oils at a reduced per-bottle cost.
-



Overall Impression

Majestic Pure stands out for its **varied product range**, **competitive pricing**, and **high visibility** on Amazon. Their larger bottle options and frequent promotions make them appealing to those who use essential oils routinely or in DIY projects. While they do not publicly share the full extent of their testing data, the brand maintains generally **positive customer ratings**, indicating that many shoppers find Majestic Pure oils to be both **affordable and functional** for everyday aromatherapy or personal care needs.

9. [Cliganic](#)

Brand Overview

- **Company Background:** Cliganic is a U.S.-based company that focuses on natural and organic products. Their product line features **essential oils**, **carrier oils**, and other personal care items, all marketed with an emphasis on minimal additives and eco-friendly practices.
- **Philosophy:** The brand aims to provide **clean, cruelty-free, and organic-certified** products whenever possible. Cliganic often highlights simplicity, ensuring consumers can easily identify the purity and quality of their purchases.

Product Range

1. Essential Oils

- Offers common single-note oils such as Lavender, Tea Tree, Eucalyptus, Peppermint, and Rosemary.
- Some oils are certified organic (USDA Organic) and are clearly labeled as such.

2. Carrier Oils

- A selection that includes Jojoba, Argan, Rosehip, and other popular carrier oils, also often carrying organic certification.

3. Multipacks & Kits

- Frequently sells value sets or starter kits containing multiple oils, appealing to beginners or those who want to sample different scents.

Quality & Testing

- **Organic Certifications:** Cliganic prominently displays USDA Organic seals on products that meet those standards. This transparency can help customers identify genuinely organic items.
- **Purity Claims:** The company markets its essential oils as **100% pure**, though publicly available third-party lab results (e.g., GC/MS reports) can vary by product. In general,



they emphasize strict sourcing protocols to maintain quality.

Packaging & Presentation

- **Bottles:** Typically packaged in **amber or dark-brown glass** to shield oils from light exposure.
- **Labeling:** Clear labels indicate if an oil is USDA Organic. The brand also includes usage tips and the botanical name.

Pricing

- **Moderate to Budget-Friendly:** Cliganic's essential oil pricing is often **competitive** compared to premium brands, especially for organic-certified products.
 - **Online Sales & Bundles:** The brand routinely offers discounts and multipack deals on Amazon, increasing affordability.
-

Overall Impression

Cliganic appeals to consumers who want **accessible, organic-certified essential oils** without breaking the bank. Their **transparent labeling** and **affordability** make the brand a popular choice for everyday use in diffusers, skincare, and DIY projects. While more advanced aromatherapists might seek additional batch-specific testing data, Cliganic's **positive ratings and organic focus** have established it as a **trusted, budget-friendly option** for many essential oil enthusiasts.

10. [NOW Foods \(NOW Solutions\)](#)

Brand Overview

- **Company Background:**
Founded in 1968, NOW is a long-standing natural products company primarily recognized for its dietary supplements, vitamins, and health foods. The company's **NOW Solutions** division expands its focus to include skincare, personal care, and **essential oils**.
- **Philosophy:**
NOW aims to offer **affordable, high-quality wellness products** that are widely accessible. Their approach highlights natural ingredients, third-party testing, and extensive in-house manufacturing capabilities to maintain quality standards.



Product Range

1. Essential Oils

- A substantial selection of single oils: Lavender, Tea Tree, Eucalyptus, Peppermint, Rosemary, and many others.
- Some oils are labeled as **USDA Organic**, providing an additional layer of quality assurance for those seeking certified products.

2. Oil Blends & Kits

- NOW Solutions sells a variety of **signature blends** (e.g., Mental Focus, Peace & Harmony) and curated sets for gifting or exploring.

3. Carrier Oils & Other Personal Care

- Includes popular carrier oils like Sweet Almond, Jojoba, and Grapeseed, plus lotions, body care, and skincare products.

Quality & Testing

- **In-House Labs & Third-Party Testing:**

NOW conducts extensive in-house testing using various analytical methods (including GC/MS) and also utilizes external labs for verification when necessary.

- **Purity Standards:**

They claim their essential oils are **100% pure**; some product labels highlight “Therapeutic” or “Certified Organic.” While “therapeutic-grade” isn’t a formal certification, NOW Solutions does adhere to **ISO and GMP** (Good Manufacturing Practices) standards in their manufacturing facilities.

Packaging & Presentation

- **Bottles:**

Typically packaged in **amber glass bottles** with the NOW Solutions logo. Certain sets or specialized oils may include droppers.

- **Labels & Info:**

Labels display both the **common and botanical name**, country of origin (for some oils), and basic usage guidelines.

Pricing

- **Budget-Friendly to Mid-Range:**

NOW Solutions tends to be **more affordable** compared to premium MLM brands. They also offer varied bottle sizes, providing additional cost-saving options for regular users.



Overall Impression

NOW Foods (NOW Solutions) Essential Oils combine **affordability, decent quality, and brand credibility**, making them a popular choice for both new and experienced essential oil users. While they might not offer the boutique or artisanal feel of some specialized brands, **the breadth of their selection and consistent performance** have positioned NOW as a **trusted, budget-friendly option** in the essential oil market. If you're seeking widely available, **cost-effective oils** from an established name in the natural products industry, NOW Solutions is often a **go-to recommendation**.

11. [Eden's Garden](#)

Brand Overview

- **Company Background:**

Founded in 2009, Eden's Garden is a woman-owned, family-operated essential oil company based in the United States. It prides itself on delivering pure, high-quality essential oils without resorting to a multi-level marketing (MLM) model. They emphasize education, consumer trust, and robust quality standards.

- **Philosophy:**

Eden's Garden positions itself as a transparent and ethical brand. The company's motto, "Pure & Simple," is demonstrated through comprehensive testing, responsible sourcing, and direct-to-consumer sales designed to keep prices reasonable.

Product Range

1. **Single Essential Oils**

- Includes common staples like Lavender, Tea Tree, Peppermint, Eucalyptus, and Frankincense, as well as more unique offerings for enthusiasts.

2. **Synergy Blends**

- Offers purpose-driven combinations crafted by certified aromatherapists (e.g., "Good Night" for sleep, "Stress Relief" for relaxation).
- Focuses on safety, efficacy, and pleasing aroma profiles.

3. **Roll-Ons, Carrier Oils & Other Products**

- Pre-diluted roll-ons for convenient topical use.
- A variety of carrier oils (Fractionated Coconut, Sweet Almond, etc.).
- Accessories like diffusers, storage cases, and essential oil tools.

Quality & Testing

- **GC/MS Testing:**

Eden's Garden conducts **GC/MS testing** on every batch of oil to verify its purity and



composition. They emphasize transparency by making these reports accessible to customers upon request.

- **No MLM Markups:**

By avoiding multi-level marketing structures, they claim to keep costs more manageable while investing in higher-quality sourcing and testing.

Packaging & Presentation

- **Bottles & Labels:**

- Typically packaged in **dark amber glass bottles** with a modern, recognizable label design.
- Labels display the oil's **botanical name**, country of origin (where feasible), and basic usage instructions or safety notes.

- **Aesthetic & Branding:**

Eden's Garden has a **clean, modern look**, often appealing to consumers who appreciate minimalist but informative packaging.

Pricing

- **Mid-Range:**

While not as expensive as some premium brands (especially MLM companies), Eden's Garden often sits above budget-tier brands. Many customers feel the **quality-to-price ratio** is fair, given their transparent testing and sourcing.

Overall Impression

Eden's Garden has built a reputation as a **trusted, high-quality essential oil brand** that emphasizes **transparency, purity, and affordability** in a non-MLM format. Its commitment to batch-specific GC/MS testing and a wide array of single oils and synergy blends appeals to both beginner and experienced aromatherapy users. If you value **pure, ethically sourced oils** along with **clear testing data**, Eden's Garden is frequently considered a **top-tier option** among direct-to-consumer essential oil companies.

12. [Healing Solutions](#)

Brand Overview

- **Company Background:**

Healing Solutions is a prominent essential oil supplier that operates largely online—particularly on Amazon. They market a wide variety of single essential oils and



proprietary blends, appealing to both beginners and more experienced users.

- **Philosophy:**

The brand's tagline often centers on **providing "pure, potent, and affordable" essential oils**. Healing Solutions aims to make a broad range of aromatherapy products accessible at competitive prices.

Product Range

1. Single Essential Oils

- Offers common favorites like Lavender, Tea Tree, Peppermint, and Eucalyptus, as well as many more unusual or specialty varieties.
- Frequently sold in multiple sizes (e.g., 10 ml, 30 ml, 4 oz) to accommodate different usage needs.

2. Synergy Blends

- Promoted under names that hint at their intended benefits (e.g., "Relaxation," "Immunity," "Breathe Ease").
- Often sold in **variety packs**, making it easy for customers to explore multiple blends at once.

3. Value Sets

- Healing Solutions is well-known for multi-bottle kits that bundle popular oils or themed sets (e.g., a sampler of "top 6 oils").

Quality & Testing

- **Purity Claims:**

Healing Solutions labels its products as **100% pure** and sometimes references "therapeutic-grade" standards (note that "therapeutic-grade" is not a regulated term in the essential oil industry).

- **Third-Party Testing:**

The brand states it conducts third-party testing for purity and quality, though availability of detailed GC/MS reports may vary. Many consumers rely on brand reputation and user reviews for confirmation of quality.

Packaging & Presentation

- **Bottles & Labels:**

- Typically sold in **amber glass bottles** with straightforward labeling, often featuring the brand logo and a clear indication of the oil name.
- Some sets come in small boxes or gift-ready packaging.

Pricing

- **Budget-Friendly to Mid-Range:**

Healing Solutions tends to compete on price, especially with their multi-bottle sets, which often offer appealing cost-per-oil value.



Overall Impression

Healing Solutions is recognized for its **wide range of essential oils and blends**, **budget-friendly prices**, and **high visibility on Amazon**. While some seasoned aromatherapy enthusiasts may seek more in-depth testing information, the brand's generally **positive ratings** and **frequent special offers** appeal to a broad consumer base. If you want **variety** and **affordability** in your essential oil collection, Healing Solutions remains a **go-to option** for many online shoppers.

13. [Gya Labs](#)

Brand Overview

- **Company Background:**

Gya Labs is a relatively young, online-focused brand specializing in essential oils, carrier oils, and a range of wellness and skincare products. The company emphasizes the idea of self-care at home, providing both single oils and blends designed with aromatherapy benefits in mind.

- **Philosophy:**

Gya Labs aims to make **quality aromatherapy accessible**. Their marketing often highlights pure, potent, and budget-friendly products with **naturally derived ingredients**.

See also [Pilot Program Explores Essential Oils for Comfort During Cancer Treatment](#)

Product Range

1. **Essential Oils & Blends**

- Offers single-note favorites like Lavender, Tea Tree, Peppermint, and Frankincense.
- Creates unique, purpose-driven blends (e.g., "Sweet Dreams" for sleep, "Breathe Easy" for respiratory support).

2. **Carrier Oils & Skincare**

- A selection of carrier oils such as Jojoba, Sweet Almond, and Coconut.
- Some skincare items (serums, face oils, etc.) featuring essential oil-infused formulas.

3. **Kits & Gift Sets**

- Some products are packaged as **value sets** or gift packs, appealing to customers who want to explore multiple scents or create easy gift options.



Quality & Testing

- **Purity Claims:**

Gya Labs states that their essential oils are **100% pure** and **therapeutic-grade** (not a regulated term).

- **Lab Testing:**

The brand mentions third-party testing for quality assurance, though detailed GC/MS reports may not always be published publicly. Customer reviews often rely on overall brand reputation and direct product experiences.

Packaging & Presentation

- **Bottles & Labels:**

- Typically sold in **amber glass bottles** with dropper or orifice reducer caps.
- Labels feature clean branding, identifying the botanical name and general usage suggestions.

- **Aesthetic:**

Gya Labs often showcases vibrant product imagery and modern packaging, aiming to stand out in a crowded essential oil market.

Pricing

- **Mid-Range to Budget-Friendly:**

Gya Labs' products are typically competitive in price, especially compared to premium MLM or boutique brands. They frequently run online discounts and bundle deals.

Overall Impression

Gya Labs offers a **diverse range of essential oils and blends**, often at **wallet-friendly prices** that appeal to both newcomers and experienced users looking to experiment. Their **modern packaging, pleasant scent profiles, and accessible pricing** have secured them a loyal following on platforms like Amazon. While further transparency around batch-specific testing could bolster trust among the most discerning aromatherapists, the brand's **generally positive reviews** make it a **solid choice** for everyday essential oil needs and occasional indulgence in unique blends.

14. [Aura Cacia](#)



Brand Overview

- **Company Background:**

Founded in 1982, Aura Cacia is part of the Frontier Co-op family, which also includes other natural products brands. Based in Norway, Iowa, Aura Cacia has built a solid reputation for offering a wide range of **pure essential oils**, body care products, and DIY ingredients. As a member of a co-op, the company emphasizes **ethical sourcing and social responsibility**.

- **Philosophy:**

Aura Cacia's mission centers on providing **high-quality, sustainably sourced essential oils** and related products at accessible prices. Their business model supports co-op principles and often includes **philanthropic initiatives** aimed at uplifting global communities involved in raw material sourcing.

Product Range

1. **Single Essential Oils**

- Offers an extensive selection of singles, from classic favorites like Lavender, Peppermint, and Eucalyptus to more specialized scents (e.g., Helichrysum, Myrrh).

2. **Essential Oil Blends & Roll-Ons**

- Produces synergy blends curated for specific benefits (e.g., relaxation, energy).
- Some are available as pre-diluted roll-ons for easy topical application.

3. **Body & Bath Products**

- Bath salts, body oils, and skin care items formulated with natural ingredients and essential oils.

4. **DIY & Carrier Oils**

- Provides a variety of carrier oils (Almond, Jojoba, Grapeseed), plus containers and ingredients for those who enjoy creating their own aromatherapy products.

Quality & Testing

- **Sourcing & Purity:**

Aura Cacia highlights partnerships with growers worldwide, striving for **ethical, sustainable farming**.

- **Testing Protocols:**

The company uses **gas chromatography and mass spectrometry (GC/MS)** testing to ensure product purity and consistency. While detailed batch results are not always posted publicly, they do indicate robust testing processes.

Packaging & Presentation

- **Bottles & Labels:**

- Typically sold in **amber glass bottles**, with well-recognized labeling.



- Labels often include the **botanical name**, origin (if known), and suggested uses or cautions.

- **Branding:**

Aura Cacia presents a **clean, natural aesthetic**, reflecting their commitment to purity and co-op values.

Pricing

- **Mid-Range:**

While not the cheapest on the market, Aura Cacia's pricing is generally **accessible**—especially considering their co-op model and focus on ethical sourcing. Many consumers find this balance appealing, given the perceived quality.

Overall Impression

Aura Cacia has established itself as a **trusted, mission-driven essential oil brand** known for **ethical sourcing, consistent quality**, and a **wide product range**. As part of the Frontier Co-op family, it stands out for its **socially conscious business practices** and a longstanding presence in both physical retail and online channels. For consumers who value **transparency, sustainability, and a moderate price point**, Aura Cacia remains a **top choice** in the world of essential oils.

15. [Sun Essential Oils](#)

Brand Overview

- **Company Background:**

Sun Essential Oils is predominantly known for its presence on Amazon, offering a variety of single essential oils in different bottle sizes. The brand aims to make bulk, cost-effective options accessible to both casual users and those who frequently use essential oils (such as in DIY projects or professional settings).

- **Philosophy:**

The brand's main selling point is affordability, especially for **larger bottle sizes**. Their straightforward marketing emphasizes pure essential oils at a lower price per ounce compared to many competitors.

Product Range

1. **Single Essential Oils**

- Includes popular staples like Lavender, Tea Tree, Eucalyptus, Peppermint,



Lemongrass, etc.

- Larger sizes (e.g., 4 oz or even 8 oz) are commonly available, appealing to customers who go through oils quickly or want to make big batches of homemade products (cleaners, soaps, etc.).

2. **Limited Bundles or Sets**

- While the brand occasionally offers combo deals or smaller bottle packs, single large bottles remain their primary focus.

Quality & Testing

- **Purity Claims:**

Sun Essential Oils advertises its products as **100% pure** and **therapeutic-grade**; however, as with many brands, “therapeutic-grade” is a marketing term rather than a regulated standard.

- **Transparency:**

They typically provide basic information about the source of the oils but do not routinely publish detailed **GC/MS reports**. Most shoppers rely on overall brand reputation and Amazon feedback for quality assurance.

Packaging & Presentation

- **Bottles:**

- Often sold in **larger amber glass** or plastic bottles (especially for 4 oz or more).
- Labels are fairly simple, indicating the common name of the oil and basic usage instructions.

- **Branding:**

The branding is minimalistic, focusing on the oil name and volume. The approach underscores their value proposition of **low cost, high volume**.

Pricing

- **Highly Competitive:**

Sun Essential Oils is recognized for offering **some of the most affordable** prices on the market, particularly for larger volumes.

- **Appeal to Frequent Users:**

DIY enthusiasts and those who regularly use essential oils for diffusing, cleaning, or cosmetics appreciate the significant savings compared to smaller bottles from premium brands.

Overall Impression

Sun Essential Oils stands out for its **budget-friendly, large-volume essential oil**



offerings, making it an attractive choice for those who frequently use oils in **DIY projects** or **general household applications**. While some users may find the **scent consistency** or **testing transparency** less thorough than premium brands, the brand's **affordability and convenience** remain appealing. For newcomers or avid hobbyists seeking **high-volume** essential oils at a **lower price point**, Sun Essential Oils can be a **practical go-to option** on Amazon.

16. [Maple Holistics](#)

Brand Overview

- **Company Background:**

Maple Holistics is a U.S.-based company known for its broad array of haircare, skincare, and wellness products, including **essential oils**. Founded on the principle of harnessing natural ingredients, the brand has grown a loyal following for its **holistic approach** to personal care.

- **Philosophy:**

The core ethos of Maple Holistics is providing **high-quality, naturally derived products** without harsh chemicals. Alongside their natural-focused hair and skincare lines, they market **pure essential oils** to help consumers integrate aromatherapy into their self-care routines.

Product Range

1. **Essential Oils**

- Offers popular single-note oils like Lavender, Peppermint, Tea Tree, and Eucalyptus.
- Some are sold in multiple sizes, including 10 ml or 30 ml options.

2. **Hair & Skincare Products**

- A signature strength for Maple Holistics, including shampoos and conditioners formulated for various hair concerns.
- Skincare lines that incorporate essential oils or herbal extracts.

3. **Wellness Items**

- Occasionally features blends or roll-ons aimed at specific benefits (e.g., relaxation, stress relief), though these are less extensive than some dedicated essential oil brands.

Quality & Testing

- **Purity Claims:**

Maple Holistics states that its essential oils are **100% pure** and **undiluted**.

- **Manufacturing Standards:**



They highlight **cruelty-free** practices and avoid synthetic additives in their product formulations. Detailed third-party lab results may not always be posted, but the brand emphasizes internal quality checks.

Packaging & Presentation

- **Bottles:**

- Typically sold in **amber glass bottles** with droppers or orifice reducers (depending on the product).
- Labels clearly indicate the oil variety, botanical name, and usage suggestions.

- **Branding:**

Maple Holistics' branding often ties in natural imagery or color themes aligned with botanical elements, reflecting their "holistic" positioning.

Pricing

- **Moderate:**

Maple Holistics' essential oils are generally **in the mid-range**—not as low-priced as some bulk-oriented brands, but often more affordable than premium or MLM sellers.

Overall Impression

Maple Holistics has carved out a niche as a **natural-focused personal care brand** that also offers a respectable lineup of essential oils. Their blend of **holistic hair and skincare products** with **pure, mid-priced oils** appeals to those seeking a convenient, one-brand approach. While they may not provide the depth of **batch-specific testing** seen in some dedicated aromatherapy companies, the **positive customer feedback** and **solid product quality** make Maple Holistics a **reliable choice** for everyday essential oil needs—and for exploring complementary hair and skincare products.

17. [Handcraft Blends](#)

Brand Overview

- **Company Background:**

Handcraft Blends is a U.S.-based company that specializes in **essential oils, carrier oils**, and related personal care items. Though not as large as some established names, they've gained a loyal online following for focusing on purity, approachable pricing, and aesthetically pleasing packaging.

- **Philosophy:**



The brand's mission centers on providing high-quality, **100% pure** essential oils without additives or fillers, often highlighting **therapeutic benefits**. They also emphasize user-friendly packaging and presentation, which makes the products appealing for gifts or for visually cohesive collections.

Product Range

1. Single Essential Oils

- Offers common favorites such as Lavender, Peppermint, Tea Tree, Eucalyptus, and more.
- Generally sold in 10 ml or 30 ml bottles, though some oils may be available in larger sizes.

2. Carrier Oils & Specialty Oils

- Sells frequently used carriers like **Fractionated Coconut, Sweet Almond, and Jojoba Oil**.
- Often marketed for both aromatherapy and skincare applications.

3. Sets & Gift Packs

- Handcraft Blends occasionally bundles oils into **themed sets** (e.g., "Top 6 Oils") or gift-ready boxes.
- These sets can be more cost-effective for users looking to try multiple oils at once.

Quality & Testing

• Purity Claims:

Handcraft Blends labels its products as **100% pure** and **therapeutic-grade** (the latter being a marketing term, as it's not formally regulated).

• Testing Protocols:

They mention the use of **GC/MS testing** to verify purity, but as with many brands, detailed, batch-specific reports are not always posted publicly. Customer trust often hinges on brand reputation and feedback from fellow users.

Packaging & Presentation

• Bottles:

- Typically sold in **amber glass** to protect the oils from UV damage.
- Some come with droppers or orifice reducers, depending on the product.

• Labeling & Branding:

The brand's labels tend to feature a clean, modern design with clear identification of the oil (common name, sometimes the botanical name) and basic usage guidelines.

Pricing

• Mid-Range to Budget-Friendly:

Handcraft Blends products are frequently **competitively priced**, offering a balance



between budget-focused and premium essential oil brands.

- **Value Sets:**

Buying kits or sets can lower the per-bottle cost, which appeals to those wanting to expand their collection quickly.

Overall Impression

Handcraft Blends is recognized for its **pure, straightforward essential oil offerings, visually appealing packaging, and accessible price points**. Users who value aesthetics, moderate pricing, and a solid range of popular single oils and carrier oils often find the brand a reliable fit. While it may not publish in-depth test reports as comprehensively as some high-end or boutique competitors, **strong customer ratings** and the brand's emphasis on **quality and presentation** position Handcraft Blends as a **worthy option** for both newcomers and seasoned essential oil enthusiasts.

18. [Mary Tylor Naturals](#)

Brand Overview

- **Company Background:**

Mary Tylor Naturals is a U.S.-based company that specializes in **organic and natural** personal care products. The brand started with a focus on **raw butters and carrier oils**, later expanding into **essential oils** and other natural wellness items.

- **Philosophy:**

Central to Mary Tylor Naturals is the goal of delivering **pure, sustainable, and ethically sourced** products. Their marketing often highlights **USDA Organic certifications**, fair-trade practices, and a commitment to supporting local communities worldwide.

Product Range

1. **Essential Oils**

- Offers a variety of single-note oils—Lavender, Tea Tree, Frankincense, Eucalyptus, Peppermint, etc.—often **USDA Organic** or wild-harvested where feasible.
- Frequently sold in multiple bottle sizes (e.g., 10 ml, 30 ml, 4 oz) to accommodate different usage needs.

2. **Raw Butters & Carrier Oils**

- Well-known for products like **Shea Butter, Cocoa Butter, Mango Butter, and Coconut Oil**.



- Emphasis on **organic**, **unrefined**, and **fair trade** sourcing, where possible.

3. Personal Care & DIY Ingredients

- Offers an assortment of salts, waxes, clays, and other ingredients for those who enjoy crafting their own skincare or aromatherapy products.

Quality & Testing

- **Organic & Fair-Trade Focus:**

Mary Tylor Naturals highlights **USDA Organic** credentials for many of their items, reassuring buyers about pesticide-free and sustainable agricultural practices.

- **Purity Claims & Testing:**

The brand states a commitment to testing for purity and quality; while they may not post **batch-specific GC/MS results** publicly for essential oils, their reputation leans on transparency and responsible sourcing.

Packaging & Presentation

- **Bottles & Containers:**

- Essential oils typically come in **amber glass bottles** with clear labeling that includes both the **common name and botanical name**.
- Butters and carrier oils are packaged in resealable tubs or bottles, often highlighting organic certifications.

- **Branding:**

Mary Tylor Naturals adopts a straightforward, earthy aesthetic in labeling, emphasizing the product's **organic** and **natural** credentials.

Pricing

- **Mid-Range (Often Competitive):**

While organic certifications can increase costs slightly, many shoppers find Mary Tylor Naturals' **pricing reasonable**—especially considering the fair-trade and organic sourcing.

- **Bulk Options:**

Larger sizes (e.g., 16 oz butters) and multi-packs can yield cost savings for regular users or DIY enthusiasts.

Overall Impression

Mary Tylor Naturals is a **trusted brand** for those seeking **organic, ethically sourced essential oils, carrier oils, and raw butters**. Their strong stance on sustainability, fair trade, and **USDA Organic certifications** sets them apart from budget-driven competitors. For shoppers who value **transparency, responsible sourcing, and versatility** in both



aromatherapy and **DIY skincare** products, Mary Tylor Naturals consistently receives **high marks** for quality and integrity.

See also [Natural Cleaning Tips with Essential Oils](#)

19. [Florona](#)

Brand Overview

- **Company Background:**

Florona is a relatively newer brand in the essential oil market, with a growing presence on online marketplaces. The company emphasizes **pure, natural, and affordable products**, positioning its oils for everyday aromatherapy use.

- **Philosophy:**

Florona's mission appears to center on **accessibility and purity**. Their marketing focuses on delivering straightforward, unadulterated essential oils at prices that appeal to both beginners and more experienced users.

Product Range

1. **Essential Oils**

- Common single-note varieties such as Lavender, Tea Tree, Eucalyptus, and Peppermint.
- They also offer somewhat less common oils (e.g., Clove, Cedarwood, Ylang Ylang) for users wanting to experiment.

2. **Blends & Sets**

- Sells multipacks where several popular oils are bundled, appealing to those building an initial collection or wanting to try multiple scents at once.
- May occasionally release synergy blends targeting specific benefits like relaxation or immune support, though the brand is more recognized for single oils.

3. **Carrier Oils & Accessories**

- Some listings feature carrier oils (e.g., Jojoba, Coconut), but the company's focus remains on essential oils.
- Limited accessories (droppers, roller bottles) may be included in certain product sets or promotions.

Quality & Testing

- **Purity Claims:**

Florona states that their essential oils are **100% pure** and **undiluted**. They often highlight therapeutic benefits, though "therapeutic-grade" is not a regulated term in



the industry.

- **Testing & Transparency:**

The brand notes it employs **strict quality standards**. However, publicly available **batch-specific GC/MS reports** are not commonly posted. Most buyers rely on brand statements and user reviews to gauge consistency.

Packaging & Presentation

- **Bottles:**

- Oils are typically sold in **amber or dark-tinted glass bottles** to protect against UV light.
- Labels often feature clear, minimalistic branding with oil name, botanical name, and a short usage guide.

- **Branding:**

Florona's packaging tends to emphasize **natural imagery** or simple designs, aligning with the brand's earthy, pure aesthetic.

Pricing

- **Budget-Friendly to Mid-Range:**

Florona's essential oils are generally **competitively priced**, often marketed as a more affordable option compared to premium or MLM brands.

- **Multipacks & Discounts:**

Variety sets and periodic online promotions further reduce the cost per bottle, attracting those who are cost-conscious.

Overall Impression

Florona appeals to consumers seeking **affordable, straightforward essential oils** suitable for everyday aromatherapy, diffusing, and DIY uses. While they may not offer the depth of **testing transparency** or the extensive blend selections found with some higher-end brands, the **positive overall ratings** and **competitive pricing** make Florona an increasingly popular choice on Amazon. If you're new to essential oils or looking for **cost-effective basics**, Florona's line can be a practical place to start.

20. [Kukka](#)

Brand Overview

- **Company Background:**



Kukka is a relatively small-scale essential oil brand that takes a **minimalist approach**. Their product line typically emphasizes **core single oils** rather than an extensive variety of blends or specialized products. While not as high-profile as some larger brands, Kukka has garnered a niche following for its **clean branding** and **straightforward offerings**.

- **Philosophy:**

The brand name “Kukka” suggests a nature-inspired ethos (in Finnish, “kukka” means “flower”). Kukka markets itself as focusing on **simplicity and purity**, aiming to provide everyday essential oils that fit easily into natural wellness routines.

Product Range

1. **Single Essential Oils**

- Popular staples include Lavender, Peppermint, Eucalyptus, and Tea Tree.
- The line is more limited compared to brands with dozens of options, but Kukka emphasizes **quality over quantity**.

2. **Occasional Blends or Sets**

- Some basic starter kits and gift sets may be available, though Kukka’s primary focus remains single-note oils.

3. **Accessories**

- Limited accessories, such as droppers or carrying pouches, may sometimes be bundled with purchases.

Quality & Testing

- **Purity Claims:**

Kukka labels its oils as **100% pure** and **therapeutic-grade**, a common but **unregulated** term in the essential oil industry.

- **Testing Transparency:**

While the brand states it uses **stringent sourcing** and testing protocols, detailed **GC/MS reports** are not typically published. Many users rely on brand statements and product reviews to gauge quality.

Packaging & Presentation

- **Minimalist Branding:**

Kukka’s packaging often features a **clean, simple label** with the oil name in clear lettering.

- **Bottles:**

Typically sold in **amber glass bottles** with dropper or orifice reducer tops. The straightforward design appeals to those who prefer a less cluttered aesthetic.

Pricing

- **Mid-Range:**



Kukka's pricing is often **comparable to moderate-tier** essential oil brands. It may not be the cheapest option on the market, but it's generally **less expensive** than high-end or MLM (multi-level marketing) brands.

- **Value Kits:**

Some bundled sets or occasional discounts can make multiple-oil purchases more budget-friendly.

Overall Impression

Kukka caters to essential oil users who appreciate a **minimalist brand identity**, **easy-to-understand product offerings**, and **moderate pricing**. While the company does not boast the extensive catalog or detailed testing documentation that some larger brands provide, many users find Kukka's **straightforward, uncluttered approach** and **pleasant aromas** fitting for everyday aromatherapy and simple DIY projects. If you prefer a **smaller selection of core oils** presented in a **clean, minimalist style**, Kukka can be a **refreshing option** in an often crowded essential oil marketplace.

21. [Zongle Therapeutics](#)

Brand Overview

- **Company Background:**

Zongle Therapeutics is a U.S.-based essential oil company whose primary focus is on **USDA Certified Organic oils**. The brand emphasizes offering oils that are both pure and ethically sourced, positioning itself in the mid- to premium range of the essential oil market.

- **Philosophy:**

Zongle Therapeutics aims to supply **high-quality, minimally processed essential oils** that meet strict purity standards. By prioritizing organic certifications and clear labeling, the company seeks to assure consumers that each purchase aligns with both **health-conscious** and **environmentally responsible** values.

Product Range

1. **Single Essential Oils**

- Features classic favorites (e.g., Lavender, Peppermint, Tea Tree, Lemon) with USDA Organic labels.
- Also includes several less-common or specialty oils, like Cardamom or Helichrysum, for more experienced users.

2. **Oil Blends**



- The brand primarily showcases single-note oils; blends are less frequent but may be available for specific uses (e.g., relaxation or immune support).
- Most emphasis remains on providing **organic single extracts**.

3. Carrier Oils & Accessories

- Some listings extend to popular carrier oils (e.g., Fractionated Coconut Oil), also marketed as organic or high-grade.
- Accessories (droppers, storage pouches) may appear occasionally but are not a major part of the lineup.

Quality & Testing

- **USDA Organic Certification:**

One of Zongle Therapeutics' key differentiators is that many of its products carry the **USDA Organic seal**, indicating they adhere to organic standards for cultivation, harvesting, and processing.

- **Purity Claims:**

Zongle Therapeutics advertises its oils as **100% pure, undiluted, and therapeutic-grade**—the latter being a commonly used (but not officially regulated) descriptor in the essential oil industry.

- **Third-Party Testing:**

The company underscores rigorous testing (including GC/MS) to verify purity. As with many brands, the extent to which *batch-specific* results are publicly posted can vary, but Zongle emphasizes thorough screening for adulterants.

Packaging & Presentation

- **Bottles:**

- Typically sold in **amber glass bottles** with straightforward labels and the USDA Organic badge (when applicable).
- The labeling is clean, featuring both **common and botanical names**, as well as basic usage cautions.

- **Branding:**

Zongle Therapeutics favors a **professional, clinically inspired look**—especially suited to consumers who prioritize verified purity and organic sourcing.

Pricing

- **Mid- to Premium Range:**

Prices often reflect the **organic certifications** and high-purity testing, making the oils more expensive than budget-tier competitors but still often more accessible than certain MLM (multi-level marketing) brands.

- **Value in Quality:**

Many users view the slightly higher cost as justified by the organic status, though newcomers may find the price points a hurdle for everyday experimentation.



Overall Impression

Zongle Therapeutics stands out for its **commitment to USDA Organic-certified essential oils**, appealing to consumers who prioritize **clean, rigorously tested products**. Though its prices reflect these premium sourcing and testing standards, customers generally report **high satisfaction** with quality, aroma, and brand transparency. If **organic assurance** and **purity** are top priorities—and you're willing to invest a bit more in each bottle—Zongle Therapeutics is frequently regarded as a **trustworthy, high-quality choice** in the essential oil marketplace.

22. [Revive](#)

Brand Overview

- **Company Background:**

Revive is a **direct-to-consumer** essential oil company that launched as an alternative to multi-level marketing (MLM) brands, aiming to provide similar or higher quality oils without the added costs often associated with MLM structures.

- The brand is relatively young compared to industry veterans but has quickly gained attention from users seeking premium essential oils at more accessible price points.

- **Philosophy:**

Revive markets itself under the principle “**Better Oils, Better Prices.**” They focus on delivering **pure, lab-tested** essential oils that match or exceed the quality of prominent MLM companies but at a **lower cost** due to their direct-to-consumer model. They emphasize transparency about testing and sourcing.

Product Range

1. **Single Essential Oils**

- Offers a wide array of singles, including popular favorites (e.g., Lavender, Peppermint, Tea Tree) and more niche or specialty oils (e.g., Blue Tansy, Helichrysum).
- Like many higher-end lines, they often provide country-of-origin details.

2. **Oil Blends**

- Known for proprietary blends similar in concept to doTERRA's or Young Living's iconic formulas, such as On Guard (doTERRA) or Thieves (Young Living).
- These blends target wellness benefits like immune support, relaxation, and



respiratory relief.

3. Roll-Ons & Kits

- Pre-diluted roll-on bottles that simplify topical application.
- Kits or collections aimed at specific uses (e.g., stress relief, seasonal wellness), making it easier for new users to sample multiple products.

Quality & Testing

- **Purity Standards:**

Revive states their oils are **100% pure** and **therapeutic-grade**, a marketing term but one they support through comprehensive testing.

- **GC/MS Reports:**

The company claims to provide **GC/MS test results** for each batch of oil, available upon request or accessed through their website. This commitment is meant to reassure buyers about product authenticity.

Packaging & Presentation

- **Bottles:**

- Commonly sold in **amber glass bottles** with simple, modern labeling.
- Labels typically include both the **common name** and **botanical name**, along with usage or dilution recommendations.

- **Branding:**

Revive's branding leans toward a **clean, minimalist design** with accessible language, aligning with its goal of making high-quality oils more user-friendly.

Pricing

- **Mid-Range:**

While not the cheapest on the market, Revive's pricing is generally **lower than MLM brands** yet higher than some budget-focused sellers.

- **Value Proposition:**

Many customers appreciate the **cost-to-quality** balance, as they receive oils comparable in quality to doTERRA/Young Living without paying MLM markups.

Overall Impression

Revive has positioned itself as a **high-quality, non-MLM alternative** in the essential oil market, offering a substantial range of singles and blends at prices that undercut doTERRA and Young Living. Its emphasis on **GC/MS transparency, modern branding, and customer-friendly approach** resonates strongly with those seeking purity without the MLM hassle. Though not the least expensive on the market, Revive's **solid customer**



feedback and **trusted quality** make it a **compelling choice** for many aromatherapy enthusiasts.

23. [GreenHealth](#)

Brand Overview

- **Company Background:**

GreenHealth is an essential oil supplier that primarily markets its products online, especially on Amazon. Their **focus on larger-volume bottles** at lower cost per ounce makes them popular with DIY enthusiasts, crafters, and those who use essential oils in bulk (e.g., for soap-making, candles, or cleaning solutions).

- **Philosophy:**

The brand positions itself as a **budget-friendly** option, offering straightforward essential oils without extensive branding frills. GreenHealth frequently attracts cost-conscious consumers who want to experiment with aromatherapy or create homemade products **in larger batches**.

Product Range

1. **Single Essential Oils**

- Offers standard varieties like Lavender, Peppermint, Tea Tree, Eucalyptus, Lemongrass, etc.
- Sizes can range from 1 oz to larger bottles (4 oz, 8 oz, or more), appealing to those who need higher quantities.

2. **Limited Blends & Specialty Items**

- Most listings focus on **single-note oils** rather than proprietary blends.
- Some oils labeled for specific uses (e.g., “cleaning” or “aromatherapy”) can be found, but overall selection is mostly single oils.

Quality & Testing

- **Purity Claims:**

GreenHealth typically advertises its oils as **100% pure** and sometimes uses terms like **therapeutic-grade** (which is not a regulated standard).

- **Transparency:**

While they may mention testing processes, detailed **GC/MS results** are not widely published. Customers often rely on brand reputation and user reviews to assess quality and consistency.



Packaging & Presentation

- **Bottles:**
 - Often sold in **plastic bottles** for larger sizes to reduce cost and shipping weight, though some listings may come in amber glass (especially for smaller volumes).
 - Labels are generally simple, focusing on the oil name rather than extensive branding or design elements.
- **Brand Aesthetic:**

GreenHealth's packaging and labeling are utilitarian, reflecting its emphasis on **practical, bulk-oriented use**.

Pricing

- **Highly Competitive (Bulk Focus):**

GreenHealth is known for **larger-volume** bottles at **affordable prices**, often undercutting smaller-bottle, premium-branded competitors on a per-ounce basis.
 - **Value Proposition:**

This budget-friendly approach appeals to those who need high volumes for crafts, diffuser refills, or cleaning supplies rather than small, specialized bottles.
-

Overall Impression

GreenHealth targets the **high-volume, budget-friendly** segment of the essential oil market, providing larger bottles at competitive prices. This makes them an attractive choice for **frequent users**, crafters, and anyone needing bulk oils. While the brand's **utilitarian packaging** and **limited testing transparency** may not satisfy the most demanding aromatherapists, the **significant cost savings** and **basic reliability** resonate with many shoppers. If you seek **larger quantities** of commonly used oils for everyday or DIY purposes—and can handle a simpler presentation—GreenHealth can be a **practical, economical option**.

24. [SVA Organics](#)

Brand Overview

- **Company Background:**

SVA Organics is a U.S.-based company that specializes in **USDA-certified organic** essential oils, carrier oils, and other natural wellness ingredients. They emphasize ethically sourced raw materials and minimal processing to retain the oils' beneficial properties. The brand primarily sells online, leveraging marketplaces like Amazon and



their own website to reach a broad audience.

- **Philosophy:**

The brand's mission centers on providing **pure, high-quality oils** that meet or exceed organic standards. SVA Organics frequently underscores its commitment to responsible sourcing and **environmental sustainability**, aiming to deliver products suitable for both casual use and professional applications (e.g., aromatherapy practitioners, skincare formulators).

Product Range

1. Single Essential Oils

- Popular options include Lavender, Peppermint, Eucalyptus, Tea Tree, Lemongrass, and many others, often carrying **USDA Organic** labels.
- Also offers some specialty or exotic oils (like Helichrysum or Blue Tansy), appealing to seasoned aromatherapy users.

2. Carrier Oils & Butters

- A variety of carriers like **Jajoba, Sweet Almond, Argan**, plus raw butters (Shea, Cocoa) for DIY skincare or beauty recipes.
- Many items in this category also boast organic certifications and come in multiple sizes.

3. Hydrosols & Herbal Extracts

- Some hydrosols (floral waters) and herbal powders/extracts are available, expanding into holistic self-care or DIY cosmetic formulations.

Quality & Testing

- **USDA Organic Certification:**

A significant number of SVA Organics' products carry the **USDA Organic seal**, indicating compliance with strict farming and processing standards.

- **Purity & Lab Testing:**

The brand states it conducts **GC/MS and other tests** to verify oil authenticity. However, like many companies, they do not always post full batch-specific reports publicly. Customers often rely on the brand's organic certifications and user reviews for reassurance.

Packaging & Presentation

- **Bottles:**

- Essential oils typically come in **amber glass** with label details on the oil's botanical name, country of origin, and organic status.
- Larger volume oils and butters may arrive in plastic or metal containers to reduce shipping weight and cost.

- **Branding:**

SVA Organics uses **simple, professional labeling** that clearly highlights the



“Organic” designation where applicable.

Pricing

- **Mid-Range to Premium:**

Because many products are USDA Organic and emphasize high purity, prices can be slightly higher than budget-tier brands. However, SVA Organics often remains **more affordable** than certain premium MLM or boutique brands with similar certifications.

- **Value Through Certification:**

Many customers see the added cost as justified by verified organic practices and consistent quality.

Overall Impression

SVA Organics stands out as a **reputable, USDA-certified organic essential oil brand** that caters to both everyday users and more advanced enthusiasts seeking **clean, ethically sourced, and lab-tested oils**. While their organic status and emphasis on purity can come with a slightly higher price tag, the **consistently positive reviews** suggest **excellent value** for those willing to invest in **verified organic products**. If you prioritize **certifications, quality, and environmental responsibility** in your aromatherapy or DIY skincare ventures, SVA Organics is frequently regarded as a **reliable, high-quality choice**.

Choosing the Right Essential Oil

When shopping for essential oils, focus on quality and purity standards. Look for brands that provide third-party testing or batch-specific reports. Customer reviews offer real-world insights. This list is a starting point for finding organic certifications, budget-friendly options, or rigorously tested oils.